

RUDRA & R

19th December, 2018

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Monthly Digital Magazine

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History of Christmas

Christmas is both a sacred religious holiday and a worldwide cultural and commercial phenomenon. For two millennia, people around the world have been observing it with traditions and practices that are both religious and secular in nature. Christians celebrate Christmas Day as the anniversary of the birth of Jesus of Nazareth, a spiritual leader whose teachings form the basis of their religion.

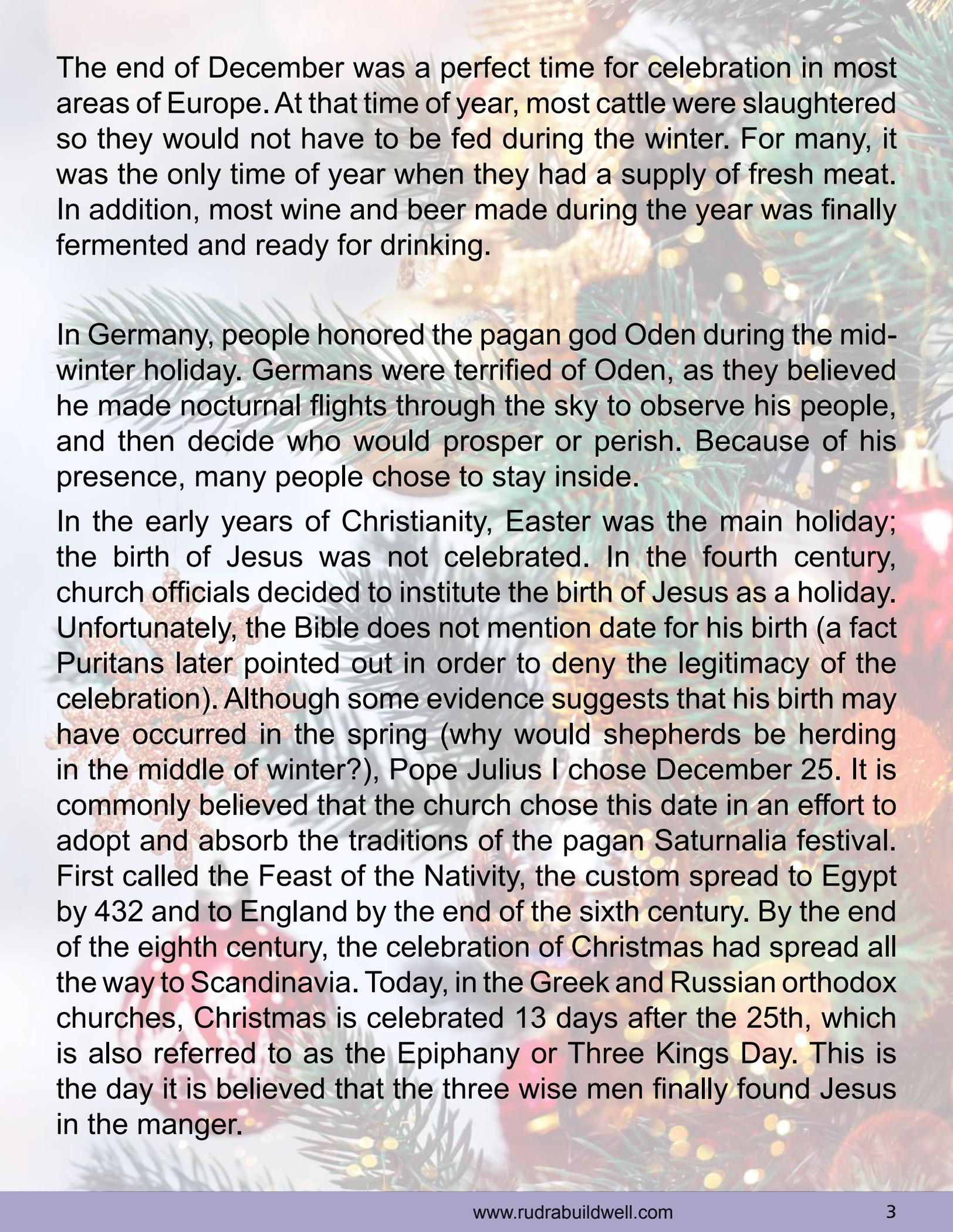


Popular customs include exchanging gifts, decorating Christmas trees, attending church, sharing meals with family and friends and, of course, waiting for Santa Claus to arrive. December 25—Christmas Day—has been a federal holiday in the United States since 1870.

An Ancient Holiday

The middle of winter has long been a time of celebration around the world. Centuries before the arrival of the man called Jesus, early Europeans celebrated light and birth in the darkest days of winter. Many peoples rejoiced during the winter solstice, when the worst of the winter was behind them and they could look forward to longer days and extended hours of sunlight.

In Scandinavia, the Norse celebrated Yule from December 21, the winter solstice, through January. In recognition of the return of the sun, fathers and sons would bring home large logs, which they would set on fire. The people would feast until the log burned out, which could take as many as 12 days. The Norse believed that each spark from the fire represented a new pig or calf that would be born during the coming year.



The end of December was a perfect time for celebration in most areas of Europe. At that time of year, most cattle were slaughtered so they would not have to be fed during the winter. For many, it was the only time of year when they had a supply of fresh meat. In addition, most wine and beer made during the year was finally fermented and ready for drinking.

In Germany, people honored the pagan god Oden during the mid-winter holiday. Germans were terrified of Oden, as they believed he made nocturnal flights through the sky to observe his people, and then decide who would prosper or perish. Because of his presence, many people chose to stay inside.

In the early years of Christianity, Easter was the main holiday; the birth of Jesus was not celebrated. In the fourth century, church officials decided to institute the birth of Jesus as a holiday. Unfortunately, the Bible does not mention date for his birth (a fact Puritans later pointed out in order to deny the legitimacy of the celebration). Although some evidence suggests that his birth may have occurred in the spring (why would shepherds be herding in the middle of winter?), Pope Julius I chose December 25. It is commonly believed that the church chose this date in an effort to adopt and absorb the traditions of the pagan Saturnalia festival. First called the Feast of the Nativity, the custom spread to Egypt by 432 and to England by the end of the sixth century. By the end of the eighth century, the celebration of Christmas had spread all the way to Scandinavia. Today, in the Greek and Russian orthodox churches, Christmas is celebrated 13 days after the 25th, which is also referred to as the Epiphany or Three Kings Day. This is the day it is believed that the three wise men finally found Jesus in the manger.

By holding Christmas at the same time as traditional winter solstice festivals, church leaders increased the chances that Christmas would be popularly embraced, but gave up the ability to dictate how it was celebrated. By the Middle Ages, Christianity had, for the most part, replaced pagan religion. On Christmas, believers attended church, then celebrated raucously in a drunken, carnival-like atmosphere similar to today's Mardi Gras. Each year, a beggar or student would be crowned the "lord of misrule" and eager celebrants played the part of his subjects. The poor would go to the houses of the rich and demand their best food and drink. If owners failed to comply, their visitors would most likely terrorize them with mischief. Christmas became the time of year when the upper classes could repay their real or imagined "debt" to society by entertaining less fortunate citizens.

An Outlaw Christmas

In the early 17th century, a wave of religious reform changed the way Christmas was celebrated in Europe. When Oliver Cromwell and his Puritan forces took over England in 1645, they vowed to rid England of decadence and, as part of their effort, cancelled Christmas. By popular demand, Charles II was restored to the throne and, with him, came the return of the popular holiday.

The pilgrims, English separatists that came to America in 1620, were even more orthodox in their Puritan beliefs than Cromwell. As a result, Christmas was not a holiday in early America. From 1659 to 1681, the celebration of Christmas was actually outlawed in Boston. Anyone exhibiting the Christmas spirit was fined five shillings. By contrast, in the Jamestown settlement, Captain John Smith reported that Christmas was enjoyed by all and passed without incident.

After the American Revolution, English customs fell out of favor, including Christmas. In fact, Christmas wasn't declared a federal holiday until June 26, 1870.

Irving Reinvents Christmas

It wasn't until the 19th century that Americans began to embrace Christmas. Americans re-invented Christmas, and changed it from a raucous carnival holiday into a family-centered day of peace and nostalgia. But what about the 1800s peaked American interest in the holiday?

The early 19th century was a period of class conflict and turmoil. During this time, unemployment was high and gang rioting by the disenfranchised classes often occurred during the Christmas season. In 1828, the New York city council instituted the city's first police force in response to a Christmas riot. This catalyzed certain members of the upper classes to begin to change the way Christmas was celebrated in America.

A Christmas Carol

Also around this time, English author Charles Dickens created the classic holiday tale, A Christmas Carol. The story's message-the importance of charity and good will towards all mankind-struck a powerful chord in the United States and England and showed members of Victorian society the benefits of celebrating the holiday.

The family was also becoming less disciplined and more sensitive to the emotional needs of children during the early 1800s. Christmas provided families with a day when they could lavish attention-and gifts-on their children without appearing to "spoil" them.

Christmas Facts

- Each year, 30-35 million real Christmas trees are sold in the United States alone. There are 21,000 Christmas tree growers in the United States, and trees usually grow for about 15 years before they are sold.
- Today, in the Greek and Russian orthodox churches, Christmas is celebrated 13 days after the 25th, which is also referred to as the Epiphany or Three Kings Day. This is the day it is believed that the three wise men finally found Jesus in the manger.
- In the Middle Ages, Christmas celebrations were rowdy and raucous—a lot like today's Mardi Gras parties.
- From 1659 to 1681, the celebration of Christmas was outlawed in Boston, and law-breakers were fined five shillings.
Christmas was declared a federal holiday in the United States on June 26, 1870.
- The first eggnog made in the United States was consumed in Captain John Smith's 1607 Jamestown settlement.
- Poinsettia plants are named after Joel R. Poinsett, an American minister to Mexico, who brought the red-and-green plant from Mexico to America in 1828.
- The Salvation Army has been sending Santa Claus-clad donation collectors into the streets since the 1890s.
- Rudolph, "the most famous reindeer of all," was the product of Robert L. May's imagination in 1939. The copywriter wrote a poem about the reindeer to help lure customers into the Montgomery Ward department store.
- Construction workers started the Rockefeller Center Christmas tree tradition in 1931.

Places To Visit In India During Winter

Munnar – Tea lover’s paradise

Munnar is actually a destination that can be visited anytime during the year. With temperature dropping to 11 degrees celsius, winter in Munnar is great time for indulging in activities such as trekking, rappelling, and rock climbing. Since, many time to enjoy the gentle cold weather, it is recommended you book your hotels well in advance.



weather and annual snake boat races that are organized in mid-November.

Alleppey – Backwater destination

When it comes to experiencing the best of backwaters of Kerala, Alleppey is the place you cannot ever think of missing. This paradise is visited for its traditional houseboat stays, Ayurvedic spas, and more. Winters in Alleppey are



Kalka - Shimla

A journey by the Kalka-Shimla Toy Train is an experience of a lifetime! The UNESCO World Heritage listed train chugs up the mountain, past pretty as a postcard stations and hill-towns. The sheer magnanimity of the 96.54 km stretch will leave you gaping- a total of 103 tunnels (Tunnel 46 is no longer in use), 864 bridges, and 919 curves, the sharpest being 48 degree, all serve the 2'6" track connecting the summer capital of the Raj to the plains below. Besides, you get to leave all that blaring horns and pungent smoke behind. 5 trains run a day, an extra summer special runs during high season.



Hampi – Taking you back to the earlier era

A UNESCO World Heritage Site, Hampi will sway you back to the olden era with its archeological marvels. This is an otherwise

winters experience the best weather conditions. Also, in the month of January, it serves as the venue for Hampi Mahotsav . The festival celebrates the culture of Karnataka via puppet shows, temple parades, sports, dance, music and more, all of which combines to make this one of the best places to visit in winter in India.

Shimla – The Queen of Hills

The Queen of Hills as we also call it, Shimla is the capital of Himachal Pradesh. Though each of the seasons have its own charm in this city, but winters are just incredible.



The valley covered in white looks nothing less than a winter wonderland. If you are visiting Shimla in winters, then there are many activities that await, such as ice skating and skiing.



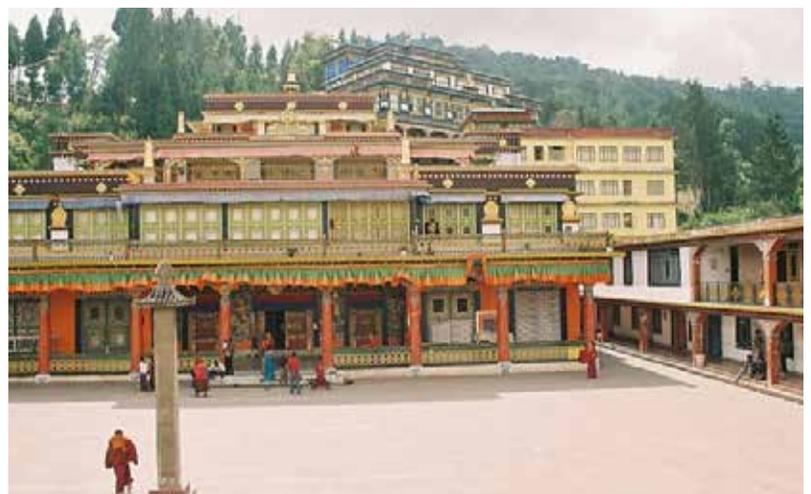
Dharamshala – The land of Lamas

Dharamshala pleases with its nature's mystique, scenic charm, and mesh of Hindu and Tibetan culture. Though the place is blessed with lovely weather all year round, winters

in Dharamshala have its own distinctive charm. The snow covered valley look ravishing, making it among the best places to visit in winter in India.

Gangtok – The star of Northeast India

Right from its soulful panorama beautified with snow-capped peaks, to the pretty markets, gondolas and monasteries, Gangtok is best visited anytime of



the year. But, winter sprinkles snow throughout the mountainscape, making it look more charming! So, this has to be in the list of best places to visit in winter in India.

Places To See Snowfall In India



Gulmarg, Jammu Kashmir

What better location you can think to see snow fall in India other than Gulmarg? Situated around 880 km away from the national capital, tourists can easily access this pristine snow beauty from Srinagar. Snowy peaks in the backdrop, freezing winds, blooming varieties of flowers and vast snow cover for skiing as well as a breathtaking ride in world's highest cable car (Gondola) are not-to-be missed charms. A trip to Gulmarg is, however, incomplete without enjoying Kashmiri dishes and a visit to Alpathar Lake and Tangmarg – a beautiful tourist spot just 1 km ahead.



Tawang, Arunachal

Winter in Tawang is probably the best time to visit. Covered in snow, Tawang absolutely looks like the piece of heaven has fallen on earth. The place is replete with nature's beauty and if that is not enough, Tawang also house 400 years old Buddhist Monastery that catches the eyes of the tourists. The quintessential part of the trip would be to visit the Sela Pass, which is situated at an altitude of 13,700 feet.

Visitors to Tawang require special Inner Line permits from the government which are available in Kolkata, Guwahati, Tezpur, and New Delhi. Most of the travel from the plains is on a steep hill road journey, crossing Sela Pass at 4,176 metres (13,701 ft). Tourists can travel to Tawang from Tezpur, Assam by road. Tezpur has direct flights from Kolkata. Guwahati, Assam, is 16 hours by road. In Oct 2014, two times a week helicopter service from Guwahati was started by the Arunachal Pradesh government.

Architect Report - December 2018

Dated: - 07/12/2018



TO WHOMSOEVER IT MAY CONCERN
Subject: Project Status Palace Heights

This is to certify to best of our knowledge that the below mentioned construction status of Project "Palace Heights" at "GH-028, Sec 1, Greater Noida West," by "Rudrabuildwell Projects Pvt. Ltd.", holds true as on the date of this document. Latest site images of the respective towers are attached with this document as "Annexure I"

Tower No.	Construction Status	Remarks
A1	Terrace Floor (G/S+22) Mummy Slab, Water tank & Parapet Wall casting with moulding, machine room done.	Machine room Brick work & Electrical work, Internal Plaster Work Done. Structure work Done. Schedule 88, CPVC, UPVC done. External plaster complete & primark Putty 1 st coat done. Internal plaster complete Putty 1 st coat. 90% done. Wall Tile work Done. Floor, toilet & balcony tile done. Main & Fire Staircase Stone work is done. Internal Toilet Water Proofing Done. Kitchen Counter stone/stone sink WIP, and kitchen wall tile done. Terrace water proofing done, lift lobby area stone done, UPVC window done. Fire lighting done. Lift Installation done. Main Door shutter 75% WIP cladding done. GHT water proofing done and tile work Done. Brick bat coba done.
A2	Terrace Floor (G/S+22) Slab & Mummy slab casting done, water tank & machine room slab casting done.	Machine room & Mummy Brick work Done & Electrical work is Done. Structure work Done. Schedule 88, CPVC & UPVC done. Internal Plaster Work done. External Plaster complete. Passage area Putty Done. Internal 1 st coat putty done. Wall Tile work done. Floor Tile done in room and toilet, balcony tile WIP. Internal Toilet Water Proofing Done. UPVC window 90% done, kitchen counter stone done. Lift Lobby stone done. Fire lighting done, lift installation 90%. GHT water proofing done. Brick bat coba done lift cladding done.
A3	Terrace Floor (G/S+22) Slab done, Mummy slab casting done. Water Tank casting done Machine room casting done	Machine room & Mummy brick work done & Electrical work Done. Structure work done. CPVC & UPVC done. Internal Plaster Work done. External Plaster complete. Passage area putty Done. Internal putty 1st coat putty done. Wall Tile work done. Floor Tile done one flat lift. Toilet floor done. balcony floor tile 1 st to 20 th floor done 21 st floor WIP. Internal Toilet Water Proofing Done. UPVC window 75% Main staircase stone from basement to 22 floor done and liveservice 4 th floor done and wip. Lobby/Corridor stone work done. Fire lighting done. GHT water proofing done. lift cladding 90% done.
A4	Terrace Floor (G/S+22) Slab & Parapet Wall casting Done, Column casting terrace to Mummy done & Water Tank Done.	Brick work Done. Structure work Mummy Slab Done, water tank done. Structure Done. Mummy and machine room brick work done, Electrical work is done. CPVC & UPVC done. Internal Plaster Work done. External Plaster Done. Primer is in progress. Wall Tile work done except 22 nd floor. Toilet water proofing done. Fire lighting done. floor tile WIP external putty WIP. Internal 1st coat paint work done. UPVC window 80% done. Stone work wip lift lobby area and both staircase.
B1	Terrace Floor (G/S+22) Mummy slab casting done	Brick work done. Structure work Mummy slab is done. CPVC Work is done up to 22 nd Floor. Electrical work is done. Internal Plaster Work up to 22 nd Floor done. mummy R/w done, External Plaster work is in progress, toilet wall tile 1 st to 21 st floor done, fire lighting work done.
B2	Terrace Floor (G/S+22) Mummy slab casting done	Brick work done. Structure work in progress. CPVC Work is Done. Electrical work is done up to 22 nd Floor. Internal Plaster Work done up to 22 nd Floor, External Plaster work is in progress, Toilet wall tile 1 st to 21 st floor done above WIP, fire lighting work 45% done.
B3	Terrace Floor (G/S+22) Mummy slab casting done	Brick work done. Mummy slab complete. water tank wip. CPVC work is Done up to 22 nd Floor. Electrical work up to 22 nd Floor done. Internal Plaster Work done upto 22 nd Floor, External Plaster work is in progress.
B4	Terrace Floor (G/S+22) Mummy slab casting done. Water tank done	Brick work done. Structure work Mummy slab is done, water tank done, machine room slab done. CPVC work is Done up to 18 th Floor. Electrical Work is done. Internal Plaster Work done up to 22 nd floor. External Plaster is in progress, balcony railing done of 4 floors upto 22 nd floor.
B5	Terrace Floor (G/S+22) Mummy slab casting done. Water tank done	Brick work done. Structure work done Mummy Slab Done, mummy R/w done, water tank done. CPVC Work done up to 22 nd floor. Electrical work done up to 22 nd floor. Internal Plaster Work done up to 22 nd Floor. External Plaster work is in progress. Balcony railing 75% done WIP. Door frame WIP.
B6	Terrace Floor (G/S+22) Slab Casting & Mummy slab done. Overhead Water tank casting done. Machine room slab Done	Brick work done. Structure work Machine Room Done. CPVC Work is done up to 22 nd Floor. Electrical work done up to 22 nd Floor. Internal Plaster Work done up to 22 nd Floor, External Plaster work is in progress. Toilet wall tile from 1 st to 14 th done above WIP. Both staircase plaster done. Fire lighting WIP. Internal putty 1 st coat done 2 nd coat done.
	Non Tower	Part 4, 5 Ground Floor slab casting done and water proofing done. STP wall casting done slab WIP. Part 6 New lower Upper Basement Slab casting done Part 7 5% done near club area & Ground Floor Slab done & Part 7 done including Ground Floor level, Part 10 Upper Basement Slab done ground floor done. Part 3 Footing Casting done, upper basement slab 95% done. Ground floor slab 95% done & Part -3 Upper Basement Slab done and ground floor slab done. Main gate column and slab done. Guard room brick work, club upper basement column done. Ramp-2 done Ramp 1 done. Lift. Part-c balance area Column footing done.
	Landscaping & commercial	Front landscaping work PCC done Area between A1 & commercial water proofing done. Commercial gr. Floor and 1st floor slab casting done. Front area (commercial) p.wall casting 80% done. Parking area pcc done. Plantation work front area done. Front area water proofing done.

For Rudra Buildwell Projects Pvt. Ltd.

RUDRA BUILDWELL PROJECT PVT. LTD

(Architect) COA NO. - CA01K18023



FRONT MAIN ENTRANCE GATE CONSTRUCTION ON PROGRESS



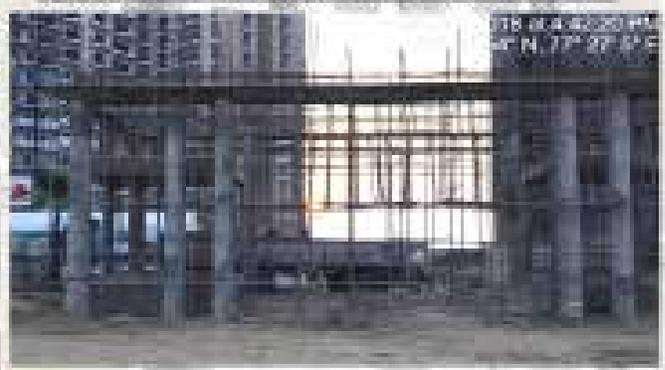
COMMERCIAL SHOPS FRONT



COMMERCIAL SHOPS SIDE



SEWERAGE WORK IN PROGRESS



FRONT GATE 2 COLUMN CASTED



FRONT LANDSCAPE WORK



STP SLAB CASTING



TOWER A-1 FRONT



TOWER A-1 REAR



TOWER A-2 FRONT



TOWER A3 FRONT



TOWER A-3 REAR



TOWER A-4 FRONT



TOWER A-4 SIDE



TOWER A-2 REAR



TOWER B-1 FRONT



TOWER B-1 REAR



TOWER B-1 SIDE



TOWER B-2 FRONT



TOWER B-2 REAR



TOWER B-4 SIDE WITH RAMP



TOWER B-3 FRONT



TOWER B-3 REAR



TOWER B-4 FRONT



TOWER B4-REAR



TOWER B-5 SIDE



TOWER B-5 FRONT



TOWER B-5 REAR



TOWER B-6 NON TOWER AREA



TOWER B-6 FRONT



TOWER B-6 SIDE



PART 9 TOWER B1 SIDE NON TOWER AREA



PART C SWIMMING POOL



CLUB AREA SLAB CASTING



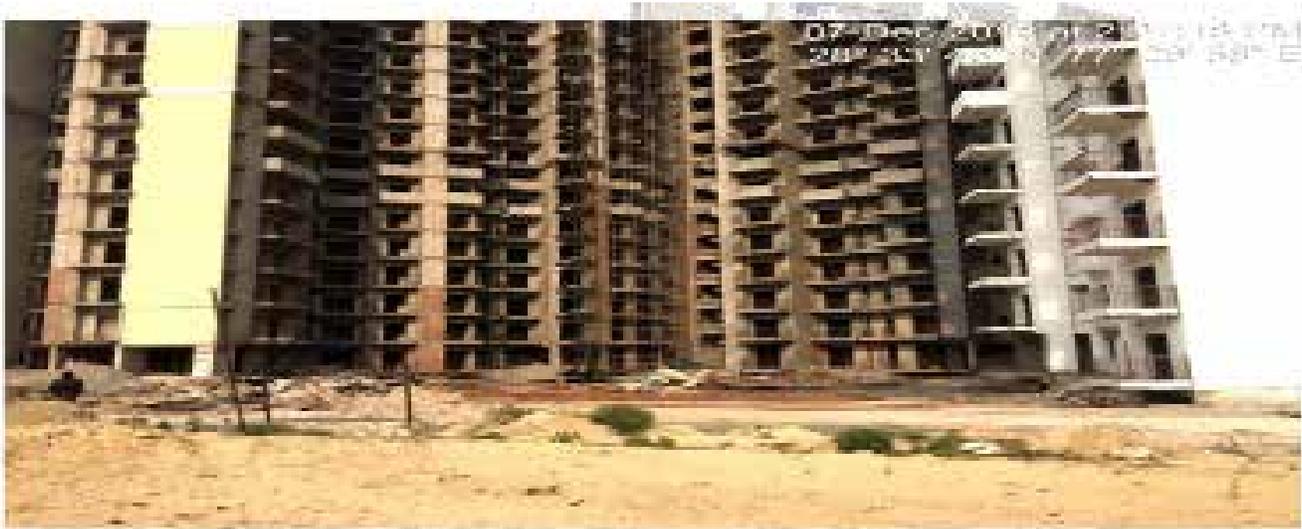
CENTRAL NON TOWER AREA LANDSCAPING WORK ON PROGRESS



PART 6 SEWERAGE & BOUNDRY



REAR SIDE BOUNDRY WALL



B5,B2,B6 NEAR NONTOWER AREA PART 9



B1,B2,B3,B4 CENTRAL NONTOWER AREA



PART 10 NEAR B3,B4,B5



PART 2 NEAR A1 NON TOWER



PART 2 NON TOWER AREA NEAR TOWER A1



PART 4 NEAR A4 NON TOWER



REAR SIDE GATE AREA



NEAR A1 SEWERAGE & BOUNDRY WALL WORK ON PROGRESS

CONSTRUCTION MONITOR

WORK START

ON PROCESS &

COMPLETED

Tower - A1



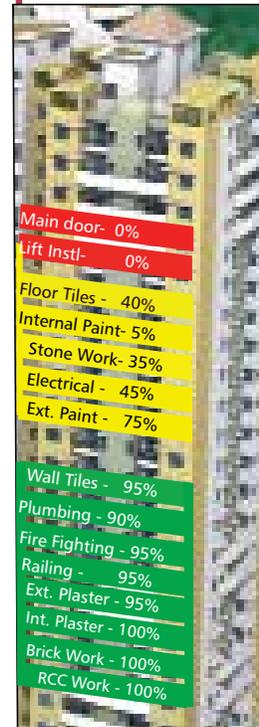
Tower - A2



Tower - A3



Tower - A4



Tower - B1



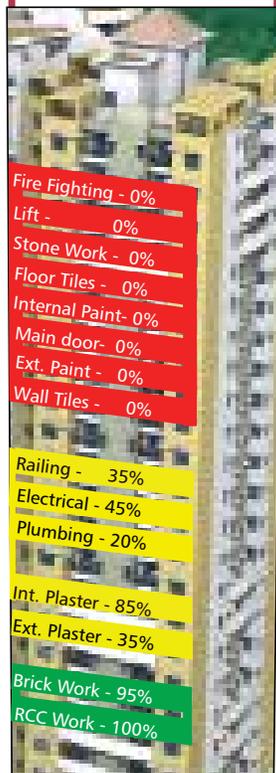
Tower - B2



Tower - B3



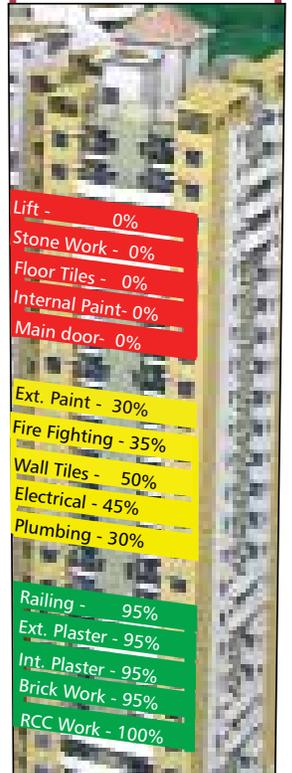
Tower - B4



Tower - B5



Tower - B6



TOWERS	A1	A2	A3	A4
RCC	100%	100%	100%	100%
BRICK WORK	100%	100%	100%	100%
INT. PLASTER	100%	100%	100%	100%
EXT. PLASTER	98%	98%	95%	95%
WALL TILES	100%	100%	100%	95%
FLOOR TILES	95%	95%	80%	40%
STONE WORK	100%	95%	95%	35%
EXTERNAL PAINT	65%	50%	60%	75%
RAILING	100%	98%	100%	95%
MAIN DOOR	59%	0%	0%	0%
INTERNAL PAINT	30%	25%	30%	5%
ELECTRICAL	50%	45%	45%	45%
FIRE FIGHTING	95%	95%	90%	95%
PLUMBING	90%	90%	90%	90%
LIFT Instl.	85%	20%	20%	0%

TOWERS	B1	B2	B3	B4	B5	B6
RCC	95%	90%	95%	100%	92%	100%
BRICK WORK	95%	95%	90%	95%	95%	95%
INT. PLASTER	90%	90%	80%	85%	70%	95%
EXT. PLASTER	90%	80%	70%	35%	85%	95%
WALL TILES	90%	85%	50%	0%	40%	50%
FLOOR TILES	0%	0%	0%	0%	0%	0%
STONE WORK	0%	0%	0%	0%	0%	0%
EXTERNAL PAINT	0%	0%	0%	0%	0%	30%
RAILING	80%	80%	75%	35%	50%	95%
MAIN DOOR	0%	0%	0%	0%	0%	0%
INTERNAL PAINT	0%	0%	0%	0%	0%	0%
ELECTRICAL	45%	45%	45%	45%	45%	45%
FIRE FIGHTING	95%	95%	90%	95%	0%	35%
PLUMBING	90%	90%	90%	90%	20%	30%
LIFT Instl.	85%	20%	20%	0%	0%	0%

Architect Report - December 2018



Lifestyle Statements

TO WHOMSOEVER IT MAY CONCERN

Subject: Project status AQUA CASA

Dated: 07/12/2018



This is to certify to best of our knowledge that the below mentioned construction status of Project "AQUA CASA" at "GH - 85A, Sector - 16, Greater Noida West" by "Rudra Buildwell Homes Pvt Limited", holds true as on the date of this document. Latest site images of the respective towers are attached with this document as "Annexure I".

Tower No.	Construction status	Remarks
T - 3	9 th floor slab done & 9 th to 10 th floor column layout work is in progress.	Structure work is in progress. Brick work at 2 nd floor work done.
T - 4	T4 - STRUCTURE COMPLETE	Brick work 1 st to 20 th floor complete. internal plaster 2 nd to 20 th floor complete. external plaster 98% done & balance wip. door frame fixing 610/820 nos. railing fixing (casted) 350/360 nos. kitchen counter complete. wall tiles toilets 240/240 nos. electrical conduit complete 2nd to 20 th floor. epvc plumbing toilet & kitchen complete 2 nd to 20 th floor. fire fighting wip. putty 1 st coat -35000 sqft. water tank water proofing and tile fixing done.
T - 5	T5 - STRUCTURE COMPLETE	Brick work 1st to 20 th floor complete . internal plaster 2 nd to 20 th floor complete. external plaster 82% done. door frame fixing 650/820 nos. railing fixing (casted) 340/360 nos. kitchen counter complete. wall tiles toilets 180/240 nos. electrical conduit complete 2nd to 20 th floor. epvc plumbing toilet & kitchen complete 2 nd to 20 th floor. 1st floor pcc done. fire fighting 20 th to 11 th floor done. putty 1 st coat -25000 sqft. kitchen counter stone-4 floor done. water proofing and tile fixing done.
T - 6	T6 - STRUCTURE COMPLETE	Brick work p.f to 20 th floor complete. internal plaster 2 nd to 20 th floor complete. external plaster 85% complete & balance wip. door frame fixing 6200/790 nos. kitchen counter complete 2 nd to 20 th floor. railings casted 240/360 nos fixed. electrical conduit complete 2nd to 20 th floor. epvc plumbing toilet & kitchen complete 2 nd to 20 th floor. . fire fighting wip. putty 1 st coat -10000 sqft. water proofing and tile fixing done.
T - 7	T7 - STRUCTURE COMPLETE	Brick work 2nd to 20 th floor complete & 1 st floor complete. internal plaster 2 nd to 20 th floor complete. external plaster - 82% done. door frame fixing 601/820 nos. railing fixing (casted) 280/360 nos. kitchen counter complete 2 nd to 20 th floor. wall tiles toilets 205/240 nos. electrical conduit complete 2nd to 20 th floor. epvc plumbing toilet & kitchen complete 2 nd to 20 th floor. fire fighting 2 nd to 20 th floor complete. upvc complete 120/240 nos. putty 1 st coat -10000 sqft. water proofing and tile fixing done. sunken area waterproofing 20 th to 10 th floor done.
T - 8	T8 - STRUCTURE COMPLETE	Brick work 1st to 20 th floor complete. internal plaster 2 nd to 20 th floor complete. external plaster - 72% done. door frame fixing 610/820 nos. railing fixing (casted) 260/360 nos. kitchen counter complete 2 nd to 20 th floor. wall tiles toilets 180/240 nos. electrical conduit complete 2nd to 20 th floor. epvc plumbing toilet & kitchen complete 2 nd to 20 th floor. fire fighting 2 nd to 10th floor complete & balance wip. water proofing and tile fixing done.
T - 9	T9 - STRUCTURE COMPLETE	Brick work 2nd to 20 th floor complete. internal plaster 2 nd to 20 th floor complete. external plaster - 75% done. door frame fixing 760/820 nos. railing fixing (casted) 180/360 nos. kitchen counter complete. wall tiles toilets 235/240 nos. electrical conduit complete 2nd to 20 th floor. epvc plumbing toilet & kitchen complete 2 nd to 20 th floor. fire fighting 2 nd to 20th water proofing and tile fixing done. floor complete & balance wip.
T - 10	12 th FLOOR ROOF SLAB	WIP - Will be casted this month
T - 11	13 th FLOOR ROOF SLAB	WIP - Will be casted this month
T - 12	9 th to 10 th Floor column reinforcement work is in progress.	Structure work is in progress.
Non Tower	T4 to T9 & T12, T3, T10, T11	Work is in progress. ramp casted between tower 12 & 13. non tower basement slab complete from T12 to T8 front side. T4 to T8 slab complete back side. T9 to T3 wip slab & footing done. new excavation done for non tower approx. 370000 sqft area will be covered in non tower. footing casting, steel binding shuttering & casting wip. all footings & pcc done. 21000 sqft slab done in non tower reinforcement wip. T4 & T5 non expansion slab casted front & back both side 1-6 near ramp 7000 sqft done. T-9 back side - 5500 sqft slab done boundary wall 122mt done with railing. upvc waterproofing 6000 sqft done in front of 1-4, 5-4

RUDRA BUILDWELL PROJECT PVT LTD

(Architect) COA NO - CA/2017/5702

Authorized Signatory



TOWER T-4 FRONT



TOWER T-4 SIDE



TOWER T-4 REAR



TOWER T-5 FRONT



TOWER T-5 REAR



TOWER T-6 FRONT



TOWER T-6 REAR



TOWER T-6 SIDE



TOWER T-7 FRONT



TOWER T-7 REAR



TOWER T-7SIDE



TOWER T-8 FRONT



TOWER T-8 REAR



TOWER T-9 FRONT

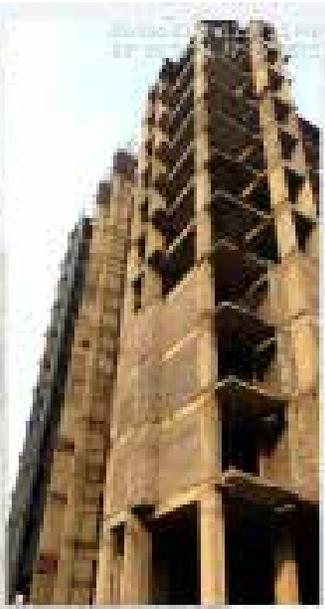


TOWER T-9 REAR

TOWER T-9 SIDE



TOWER T-10 FRONT



T-10 SIDE



TOWER T-11



TOWER T-18 FRONT



TOWER T-3 FRONT



T-7 TO T-9 REAR SIDE NON TOWER CENTRAL AREA SLAB & COLUMN CASTING ON PROGRESS



T-4 TO T-6 REAR SIDE NON TOWER TOWER CENTRAL AREA
COLUMN & SLAB CASTING



RAMP WITH NON TOWER BETWEEN TOWER-T6 & TOWER-T7



TOWER T-4 TO T-6 REAR SIDE NON TOWER CENTRAL AREA



TOWER T-6 TO T-4 NONTOWER AREA



TOWER T-7 TO T-9 NONTOWER AREA



T-10 NONTOWER AREA

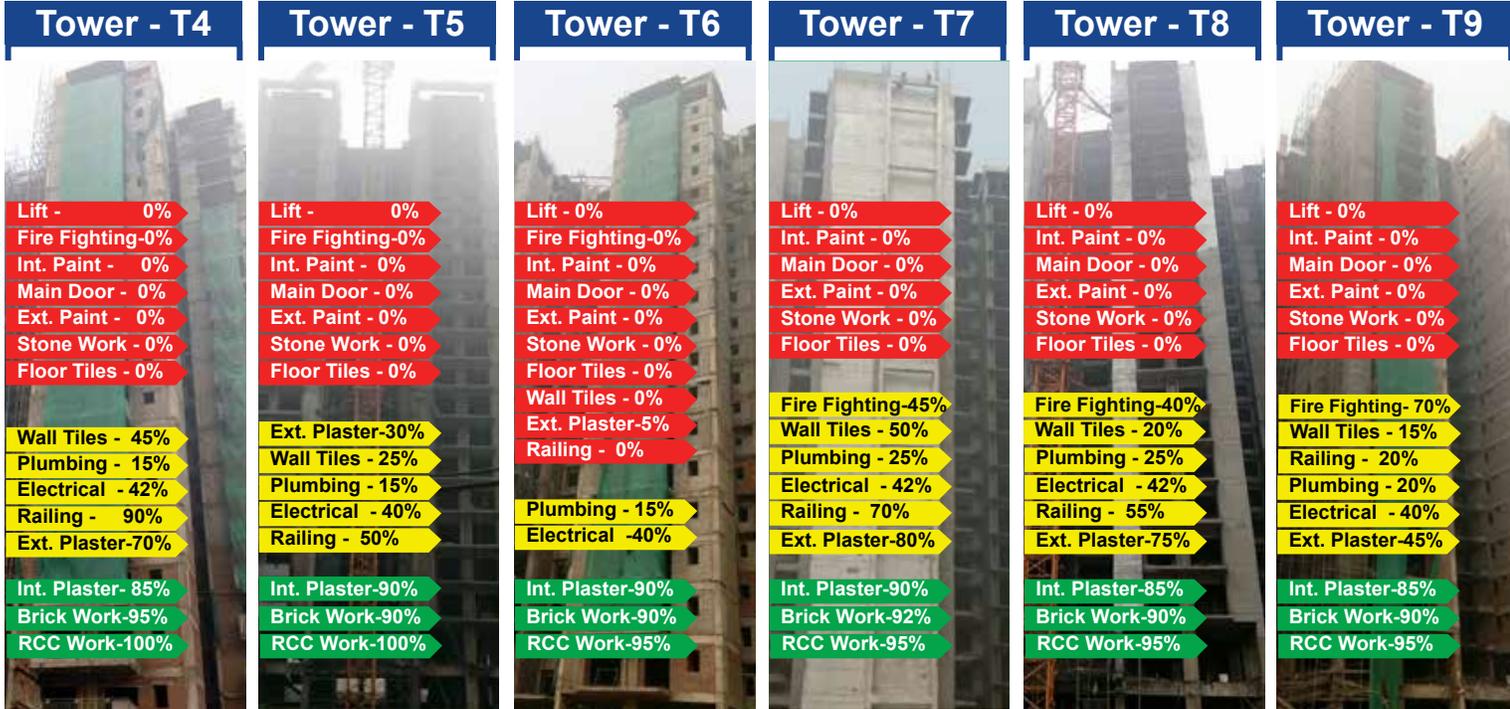


T-11 NONTOWER AREA



BOUNDRY WALL WORK ON PROGRESS

CONSTRUCTION MONITOR



COMPLETED

ON PROCESS

WORK START

TOWERS	T4	T5	T6	T7	T8	T9
RCC	100%	100%	95%	95%	95%	95%
BRICK WORK	95%	90%	90%	92%	90%	90%
INT. PLASTER	85%	90%	90%	90%	85%	85%
EXT. PLASTER	70%	30%	5%	80%	75%	45%
WALL TILES	45%	25%	0%	50%	20%	15%
FLOOR TILES	0%	0%	0%	0%	0%	0%
STONE WORK	0%	0%	0%	0%	0%	0%
EXTERNAL PAINT	0%	0%	0%	0%	0%	0%
RAILING	90%	50%	0%	70%	55%	20%
MAIN DOOR	0%	0%	0%	0%	0%	0%
INTERNAL PAINT	0%	0%	0%	0%	0%	0%
ELECTRICAL	42%	40%	40%	42%	42%	40%
FIRE FIGHTING	0%	0%	0%	45%	40%	70%
PLUMBING	15%	15%	15%	25%	25%	20%
LIFT	0%	0%	0%	0%	0%	0%

**RERA
CERTIFICATE**

RUDRA PALACE HEIGHTS

FORM C

[See rule 6(1)]

REGISTRATION CERTIFICATE OF PROJECT

This registration is granted under section 5 of the Act to the following project under project registration number

UPRERAPRJ7895

Project Name : RUDRA PALACE HEIGHTS

Project Address : Tehshil - Gautam Buddha Nagar, District - Gautam Buddha Nagar

1. RUDRA BUILDWELL PROJECTS PRIVATE LIMITED firm / society / company / competent authority having its registered office / principal place of business at .

2. This registration is granted subject to the following conditions, namely:-

- (i) The Promoter shall enter into an agreement for sale with the allottees in the form to be prescribed separately;
- (ii) The promoter shall execute and register a conveyance deed in favour of the allottee or the association of the allottees, as the case may be, of the apartment or the common areas as per section 17;
- (iii) The promoter shall deposit seventy percent of the amounts realised by the promoter in a separate account to be maintained in a schedule bank to cover the cost of construction and the land cost to be used only for the purpose as per sub clause (D) of clause (1) of sub-section (2) of section 4;
- (iv) The registration shall be valid for a period of 6 years commencing from 01-01-2013 and ending with 31-12-2019 unless renewed by the Real Estate Regulatory Authority in accordance with section 6 read with rule 7 of the Act;
- (v) The promoter shall comply with the provisions of the Act and the rules and regulations made thereunder;
- (vi) The promoter shall not contravene the provisions of any other law for the time being in force in the area where the project is being developed;

3. If the above mentioned conditions are not fulfilled by the promoter, the regulatory authority may take necessary action against the promoter including revoking the registration granted herein, as per the Act and the rules and regulations made thereunder.

This is system generated certificate, need not require any signature, however authenticity of the certificate can be Verified any time on the website by registration no.

**RERA
CERTIFICATE**



FORM C

[See rule 6(1)]

REGISTRATION CERTIFICATE OF PROJECT

This registration is granted under section 5 of the Act to the following project under project registration number

UPRERAPRJ6649

Project Name : RUDRA AQUACASA

Project Address : Tehshil - Gautam Buddha Nagar, District - Gautam Buddha Nagar

1. RUDRA BUILDWELL HOMES PRIVATE LIMITED firm / society / company / competent authority having its registered office / principal place of business at .

2. This registration is granted subject to the following conditions, namely:-

- (i) The Promoter shall enter into an agreement for sale with the allottees in the form to be prescribed separately;
- (ii) The promoter shall execute and register a conveyance deed in favour of the allottee or the association of the allottees, as the case may be, of the apartment or the common areas as per section 17;
- (iii) The promoter shall deposit seventy percent of the amounts realised by the promoter in a separate account to be maintained in a schedule bank to cover the cost of construction and the land cost to be used only for the purpose as per sub clause (D) of clause (1) of sub-section (2) of section 4;
- (iv) The registration shall be valid for a period of 6 years commencing from 01-04-2014 and ending with 31-12-2020 unless renewed by the Real Estate Regulatory Authority in accordance with section 6 read with rule 7 of the Act;
- (v) The promoter shall comply with the provisions of the Act and the rules and regulations made thereunder;
- (vi) The promoter shall not contravene the provisions of any other law for the time being in force in the area where the project is being developed;

3. If the above mentioned conditions are not fulfilled by the promoter, the regulatory authority may take necessary action against the promoter including revoking the registration granted herein, as per the Act and the rules and regulations made thereunder.

This is system generated certificate, need not require any signature, however authenticity of the certificate can be Verified any time on the website by registration no.

BRAND USED IN OUR PROJECT

[Click Here](#)
PALACE HEIGHTS

[Click Here](#)
AQUACASA

INDIA'S BEST
CP BRASS BATH FITTINGS



USED IN OUR PROJECT

GROHE INDIA PVT. LTD.

Baani, Address One, 10th Floor, Golf Course Road,
Sector - 56, Gurgaon - 122011
Phone: +91 124 493 3000

RUDRA
Lifestyle Statements



Call: +91-9540644444,9540744444 |



USED IN OUR PROJECT

H & R Johnson India
CORPORATE OFFICE: 7th Floor, Windsor, C.S.T. Road,
Kalina, Santacruz (East), Mumbai - 400098 India
Phone: +91-22-30647300/ 26547300
Email: tiles.customercare@prismjohnson.in

Call: +91-9540644444,95



USED IN OUR PROJECT

Asian Paints Limited
Asian Paints House EA, Shantinagar, Santacruz (E),
Mumbai - 400055, India
Phone: 022-6218-1000
Email: investor_relations@asianpaints.com

SWITCHGE



Compiled by *Vijay Bhati*



MINIMIZED WASTAGES IN CONSTRUCTION PROJECT

Construction Site



BRICKS



CEMENT



WOOD



REBAR



SAND



WHAT IS WASTAGE ?

Something that is wasted , waste or waste materials.



WHAT IS CONSTRUCTION WASTE ?

CONSTRUCTION WASTE

Waste Generated by
Design Activities

Waste Generated by
Construction Activities



Waste generated by Design Activities

- Drylining: cutting of plasterboard sheets and metal studs to fit wall heights and openings.
- Flooring: cuttings of floor tiles to fit room layouts.
- Ceilings: cuttings of ceiling tiles and fixings to fit room layouts.
- Insulation: cutting of insulation boards to fit openings.
- Tiling: cutting of floor and wall tiles to suit design and room shapes.
- Paving: cutting of paving slabs to fit layout.
- Brickwork and blockwork: cuttings of bricks and blocks to suit building dimensions and building services

Waste generated by Construction Activities

- Inaccurate or surplus ordering of materials that don't get used.
- Damage through transportation and handling errors.
- Damage through inadequate storage.
- Damage generated by poor co-ordination with other trades.
- Rework due to low quality of work.
- Inefficient use of materials.
- Temporary works materials (e.g. formwork, hoarding etc).

Construction Waste Facts

- Recent research indicates that about 5-10% of building materials end up as waste on building sites.
- 2.5 to 4 tons — about 1.5 to 2.5 kg per square foot — of waste is created during the construction of a typical home.
- Most construction waste currently goes into landfills, increasing the burden on landfill loading and operation.

The process of buying materials

- A ‘waste allowance’ is generally included within the order to account for design waste and construction process waste.
- Often generic and not project specific and as such run a risk of being inaccurate.
- Leads to either the order of a surplus of materials or a materials shortfall.
- Little evidence exists on the practice of reconciliation between materials ordered and materials used, therefore limiting the information available on contractors’ knowledge of their own efficiency levels.

What Does Construction and Demolition Debris Consist Of ?

■ Wood

Used for Animal Bedding, Mulch, Diesel Fuel, Electrical Power Plants and Particle Board.

■ Bricks, Concrete and Other Masonry Products

Crushed and used for Fill, New Roads, Underlayment for Concrete Applications.

■ Metals (Ferrous and Non-Ferrous)

Melted into New Products

■ Roofing Shingles

Asphalt Roads

■ Cardboard

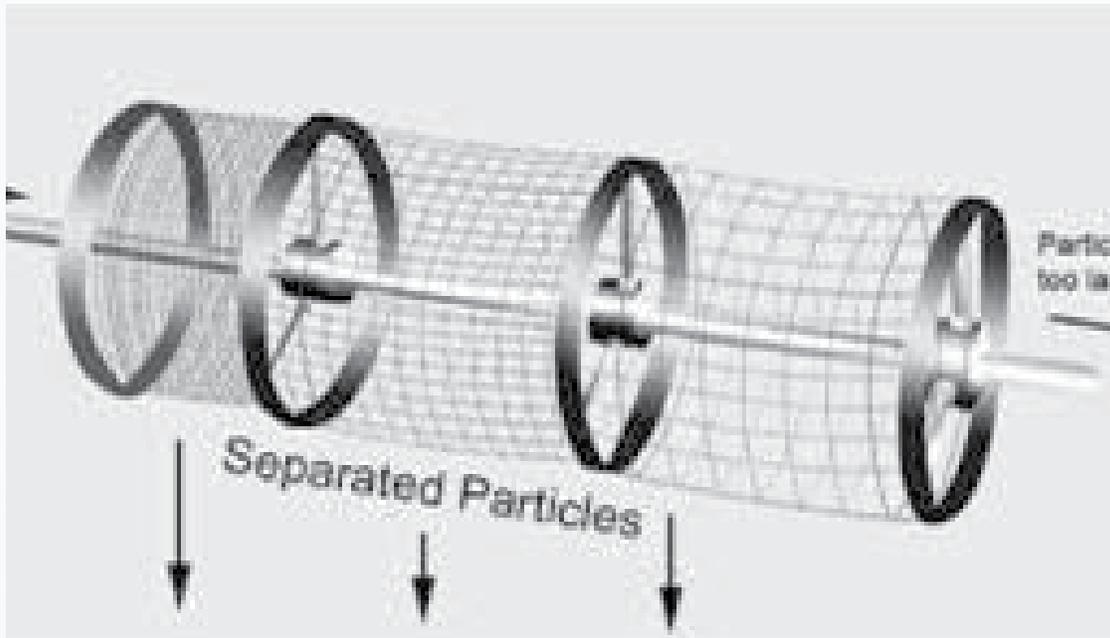
Processed used New Cardboard Products.

■ Plastic

Made into bottles, floor tile, paneling, plastic lumber, etc.



Sand Recycling Equipment



Recycling Of Waste Mortar Sands



WASTE NOT THE WASTE

Compiled by *Pooja Rawat*

WHAT IS CRM (CUSTOMER RELATIONSHIP MANAGEMENT)?

Customer relationship management (CRM) is a term that refers to practices, strategies and technologies that companies use to manage and analyze customer interactions and data throughout the customer lifecycle, with the goal of improving customer service relationships and assisting in customer retention and driving sales growth.

CRM systems compile customer data across different channels -- or points of contact between the customer and the company -- which could include the company's website, telephone, live chat, direct mail, marketing materials and social media. CRM systems can also give customer-facing staff detailed information on customers' personal information, purchase history, buying preferences and concerns.

Components of CRM

Marketing automation - CRM tools with marketing automation capabilities can automate repetitive tasks to enhance marketing efforts at different points in the lifecycle. For example, as sales prospects come into the system, it might automatically send the prospects marketing materials, typically via email or social media, with the goal of turning a sales lead into a full-fledged customer.

Sales force automation - Sales force automation tools track customer interactions and automate certain business functions of the sales cycle that are necessary to follow leads and attract and obtain new customers.

Lead management- Sales leads can be tracked through CRM, enabling sales teams to input, track and analyze data for leads in one place.

Analytics- Analytics in CRM help create better customer satisfaction rates by analyzing user data and helping create targeted marketing

Types of CRM technology

On-premises CRM - This system puts the onus of administration, control, security and maintenance of the database and information on the company using the CRM software. With this approach, the company purchases licenses upfront instead of buying yearly subscriptions from a cloud CRM provider. The software resides on the company's own servers and the user assumes the cost of any upgrades. It also usually requires a prolonged installation process to fully integrate a company's data. Companies with complex CRM needs might benefit from an on-premises deployment.

Cloud-based CRM - With cloud-based CRM -- also known as SaaS (software as a service) or on-demand CRM -- data is stored on an external, remote network that employees can access anytime, anywhere there is an internet connection, sometimes with a third-party service provider overseeing installation and maintenance. The cloud's quick, relatively easy deployment capabilities appeal to companies with limited technological expertise or resources.

Open source CRM - An Open source CRM system make source code available to the public, enabling companies to make alterations at no cost to the company employing the system. Open source CRM systems also enable the addition and customization of data links on social media channels, assisting companies looking to improve social CRM practices.

Compiled by *Shilpy Singh*

SALES & MANAGEMENT

Importance of Sales Management

A sales department is the direct link between a company's product or service and its customers. However, a well-trained sales department does more than making sales. Your sales staff builds relationships with your customers. Further, a quality salesperson helps identify a customer's unique needs and makes sure that those needs are met. Since salespeople have direct contact with your customers on an ongoing basis, they become privy to personal information that helps make sales interactions smoother and friendlier. A highly trained sales professional tailors sales pitches to the individual customer and learns the ins and outs of their needs.

Further, a sales department promotes the growth of your business as well as customer retention. A quality salesperson builds an ongoing, long-term relationship with your customers. The importance of personal relationships in business can't be understated. A personal connection makes customers feel valued and encourages them to remain loyal to your company. Plus, a happy customer will recommend your brand to others.

What Are the Objectives of a Sales Department?

A sales department has several objectives, aside from just making sales. Since your sales department is often the link between your customers and the product or service your company offers, there are other necessary functions a sales department must meet:

Converting sales: Of course, a sales department's main objective is to make sales. However, they must also do so efficiently and as inexpensively as possible. It is not enough to collect credit card information and process

an order. A sales department is always concerned with improving its conversion rate. A conversion rate is the percentage of customers who complete a sale. So if your sales team speaks to 100 potential customers per day and 20 of those conversations result in a sale, then your team has a 20 percent conversion rate. A well-oiled sales department is always looking for ways to improve its conversion rate. A better conversion means the business spends less money converting each customer, resulting in higher profits.

Customer retention: Your sales team is responsible for retaining customers, a monumentally important task. It costs a business five- to-25 times more money to attract new customers than it does to keep existing customers. Research further shows that upping your customer retention rate by only 5 percent can result in increased profits of 25-to-95 percent for your business. It makes sense always to keep your customers happy. This is where your sales team comes in. As the direct point-of-contact for your business, your sales department is building valuable relationships with customers. A sales team that follows up with customers and makes sure they are happy with the product or service you are providing is crucial. Most customers who take their business elsewhere do so quietly, without informing anyone. So one objective of a sales staff is to make sure customers remain happy and continue to do business with your company.

Business growth: The sales department is one of the most critical sectors of business for growth. Through relationship-building and keeping customers happy, word-of-mouth recommendations increase. Plus, satisfied customers are usually willing to leave positive reviews for your company online. Reviews are critically important in doing business these days. Prospective clients want to see that you have made other customers happy, and are all too willing to go to your competitors if there is no evidence that you're doing so. This is why your sales team can help you grow your business. Through outstanding customer service, your customers become loyal and sing your praises to others, bringing in new business. What's more, a quality sales staff will always be searching for new client leads, further growing your business.



रास



RAS CO-OPERATIVE HOUSING SOCIETY (Operated & Registered By Rajya Sabha Employees)

रास (राज्यसभा) को-ऑपरेटिव हाउसिंग सोसाइटी

रास (राज्यसभा) को-ऑपरेटिव हाउसिंग सोसाइटी जो की रास (राज्यसभा) के उच्च अधिकारियों श्री प्रदीप चतुर्वेदी (डायरेक्टर आई.टी. राज्यसभा), श्री आशुतोष अवस्थी जी, श्री राजेंद्र प्रसाद तिवारी जी और कुछ अन्य लोगो द्वारा 2014 मे बनायी गयी है जिसका उद्देश्य राज्य सभा, लोक सभा और सेक्रेट्रिएट के कर्मचारियों और उनके परिवार को उच्चतम और हाई एन्ड घर उपलब्ध करना था। अब सोसाइटी की सदस्यता राज्य एवं केन्द्र के कर्मचारियों के लिये खोल दी गयी है।

यह कहाँ स्थित है ?

सहकारी समिति के नियमों के अनुसार, किसी भी एप्रूव्ड भूमि का अधिग्रहण सीजीएस द्वारा किया जाता है। लेकिन नोयडा क्षेत्र में भूमि का अधिग्रहण बिल्डिंग प्रणाली से प्राधिकरण द्वारा आवंटित किया जाता है। तो रास को भूमि अधिग्रहण किसी अधिकृत बिल्डर की क्रेडिटीबिलिटी और लीगल अप्रोवल्स जैसे की माइनिंग, फायर फाइटिंग, एयर ट्रीफिक और एनवायरमेंट क्लीयरेंस की जाँच के बाद करनी थी, सोसाइटी के सदस्यों को ध्यान मे रखते हुए जोकि Bureaucrats, Secretariat ऑफिशल्स, संसद सदस्य है रास ने एक 3 साइड ओपन भूमि Demarke की है।

जिसका पता: प्लॉट नंबर 05ए, सेक्टर 16, ग्रेटर नोयडा वेस्ट है।

(14 लेन एन.एच-24 से 800मी. की दूरी पर)

सोसाइटी का सदस्य होने का लाभ

- ◆ एक प्रतिष्ठत समुदाय के मेंबर होने के कारण आपके परिवार को safe और intellectual वातावरण में रहने का मौका मिलता है।
- ◆ समाज के प्रमुख सदस्य निर्माण कार्य का मासिक मूल्यांकन द्वारा निर्माण की गुणवत्ता का ख्याल रखेंगे और सुनिश्चित करेंगे कि आपका फ्लैट समय पर आपको मिल जाए।
- ◆ सोसाइटी का मेंबर होने के बाद आपको लिए इजी लोन की सुविधा सरकारी बैंकों से उपलब्ध होगी। (आपके फाइनेंसियल पर निर्भर करता है)

Contact: 9560895660/61



Address- A86, Sector - 63, Noida, Tel. - 0120-479899, Email : membership@rajyasabhasociety.org, Web. - www.rajyasabhasociety.org

PRESENTS SMART DIGITAL HOMES



2 BHK+ Study
1320 sq.ft.
Luxury Homes

RAS (RAJYA SABHA CO-OPERATIVE HOUSING SOCIETY)

(Operated & Registered By Rajya Sabha Employees)

Rajya Sabha Cooperative Housing Society LTD also known as RAS which was founded by some officials of Rajya Sabha Secretariat which includes Mr. Pradeep Chaturvedi (OSD to Lok Sabha Speaker), Mr. Ashutosh Awasthi, Mr. Rajendra Prasad Tiwari in 2014, which was having a mission to provide High End apartments to the employees of the Rajya Sabha and Lok Sabha Secretariat and their families and friends.

FEATURES

-  SMART DOOR LOCK
-  SMART SECURITY DEVICE
-  SMART SMOKE SENSOR
-  SMART LIGHTS / BULBS
-  SMART SWITCHES
-  SMART OCCUPANCY SENSOR
-  SMART DOOR BELL

Smart Door Lock

- In-line and outside LCD touch screen & electronic code pad
- Accelerometer detects whether door is open or close
- Internal Speaker, Internal noise canceling microphone

Home Security System

- Watch live from anywhere at anytime
- Automatically changes modes when you enter and leave your home
- When motion is detected, alerts are send to your phone

Smart Switches

- Light your home the way you want.
- The Wi-Fi enabled Smart Switch allows you to turn lights on and off from anywhere.
- It works with your existing Wi-Fi network and anywhere

Smoke & CO Detector

- Voice alerts with custom location
- Detects carbon monoxide
- Head-Up alerts, Nightly Proactive, Path light
- Occupancy sensor, 120° field of view

Smart LED Bulbs

- Turn lights on, off or dim individually or as a group — from anywhere
- Create custom schedules and control for your LED lights individually or as a group
- Simulated Occupancy feature turns your lights on and off automatically making it look like you're home.

Smart Lightening System

- Play with light and choose from 16 million colors to match the light to your mood
- Sync lights with movies & music
- Ease your sleeping routine and wake up gently for a fresh start of each day.

Gas & CO Sensor

- Protect Your Home from Dangerous Gas Leaks
- Intelligent Detect Suspicious Room
- Support Custom Intelligent Alerts

Occupancy Sensors

- Automatically turn lights on when you enter a space and off when you leave.
- Sensor switches passive infrared (PIR) or dual-wavelength sensing module
- Prevents damage for major, minor and fire motion

1. All natural FIVE elements VIZ., Air, Water, Earth, Fire & Ether have been acquired in ABUNDANCE IN design features

This is the only project in Greater Noida West which ensures the natural air flowing unobstructed in all the flats and in all the rooms by its very design.

Air

Water : Lake created in front of the Towers is bringing impact of Oasis in a desert of Concrete Jungle.

Water

Three sided open plot having 2.5 Acres of Central park will have 1600 Trees Planted in the names of the mother of the family.

Earth

Directional positioning of all towers brings maximum positive energy level as per Vastu.

Fire

Green Area declared within and outside the project brings enough space for the residents to deliver wealth as an inheritance for their generations to come.

Ether

2. No Tower has shadow on the other sixteen falling to stop the Sunlight. Each Flat is three side open for perfect confidentiality & Private living
3. Water supplied will be potable which will not only protect health of residents but will also of equipment in the household viz. Fittings & Geysers
4. Location is 800 Meters from upcoming 14 Lane Highway on NH24, 1.5 Kms from NH 51. Metro 1.5 Kms backed by Feeder Busses.
5. Smart Homes with Opti Fibre Network for integration of TV, Net, Telephony and phone handset remote controlled home automation concept homes.

Lifestyle Statement

- The First Lake City in NCR
- 3 Side Open corner plot
- 2.5 acres of central green
- Parking space for 3000 cars against the 1500 accommodations
- Podium Based architecture
- Business lounge for external meetings.

- Centralized Water treatment plant for potable water.
- Sewage Treatment plant.
- Swimming pool and Club house for residents
- Amphi-theatre for Society function
- Commercial complex at the entrance
- Dual elevator in each tower
- Quality product, finest material and fastest construction

Call : 9540644444, 9540744444

W : www.rajyasabhachs.org

E : membership@rajyasabhachs.org

Construction Partner

RUDRA
Lifestyle Statements

Member

CREDAI



RUDRA
Lifestyle Statements

RUDRA
UNO

SECTOR-150, NOIDA



बैंक ऑफ महाराष्ट्र
Bank of Maharashtra
भारत सरकार का प्रथम
एक परिवार एक बैंक

Tower

₹74.25 Lac

Unit size (1650, 3BHK.)

All inclusive

Best Project in Noida

Contact for more info:

9560895664

RUDRA

Lifestyle Statements

Apace Buildtech Private Limited

Regd. Office: D-53, Okhla Phase-I, New Delhi

Corp. Office: A-66, Sector-63, Noida. • Tel.: 0120-4769999

• Site Office: Plot No-SC-Q1/B6, Sports city, Sector 150, Noida (U.P)

Contact: 99993 74018

Email: rbd@rudrabuildwell.com • www.rudrabuildwell.com

ARCHITECT
BAA BHATNAGAR AND ASSOCIATES



Project From Rudra
a Member of
CREDAI

Approved Banks



Proposed Banks



RUDRA
Lifestyle Statements

RUDRA



SECTOR-150, NOIDA





**DEDICATED
TOWER
FOR DOCTOR**

**SPACIOUS
& INVITING
GOLFVIEW
APARTMENTS**



A COMPLETE HOME AUTOMATION

Lifestyle Statements

- ◆ Modern Living
- ◆ Three Tier on Express Way, Noida
- ◆ 24 Hour Security
- ◆ Picturesque Golf Course Parks
- ◆ Ample Power Backup
- ◆ Smart Towers
- ◆ High Speed Elevators
- ◆ Smart Rooms, Kitchen & Toilets
- ◆ Two Parking Per Flat

SMART HOME FEATURES

-  SMART DOOR LOCK
-  SMART OCCUPANCY SENSOR
-  SMART BULB & LIGHTS
-  SMART SECURITY DEVICE
-  SMART GAS SENSOR
-  SMART SWITCHES SENSOR
-  SMART SMOKE SENSOR



Unit Size

1750sq.ft.

3 BHK + Study + 3 Toilet

If Interested Please Whatsapp :

Name :

Phone :

E. mail :

Call for more info: 9560895660/61

Official Banking Partner for Home Loan

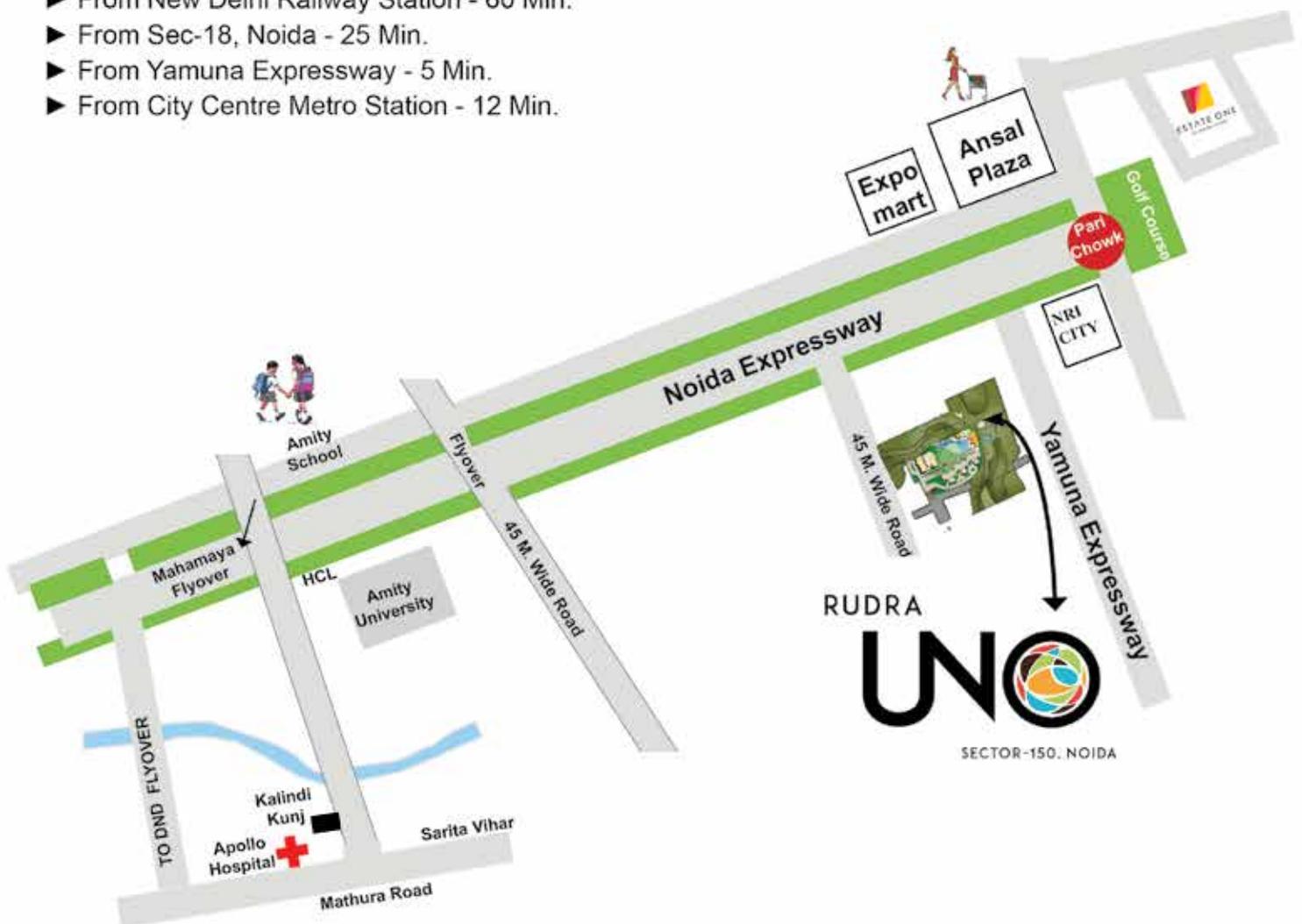


PRESENTS
SMART
DIGITAL HOMES

LIVE IN SMART SOCIETY & SMART HOME

Road Map

- ▶ Proposed Metro Station from Pari Chowk - 10 Min.
- ▶ From International Airport - 80 Min.
- ▶ From New Delhi Railway Station - 60 Min.
- ▶ From Sec-18, Noida - 25 Min.
- ▶ From Yamuna Expressway - 5 Min.
- ▶ From City Centre Metro Station - 12 Min.





PRESENTS
SMART
 DIGITAL HOMES



Noida's First **SMART** Digital Society and Homes

- ▶ 3 Tier Security | Computerized Visitor Management | Time Based | Smart Cards Entry |
- ▶ Internal Tracking | Visitor Photo | E-mail Alerts | Mobile Notifications | Online Surveillance
- ▶ The Lake of 1Km. (approx) length with 60 feet on widest side.
- ▶ 3 side open plot facing green belt in concrete jungle of Noida Extention.
- ▶ Podium based most modern architecture.
- ▶ One of the best open layout : sunlight and fresh air assured in all 1400 flats.
- ▶ Centralized Water Treatment Plant removing high acid salts, damaging human health on consumption and CP sanitary fittings.
- ▶ Mechanized car washing system, optical fibre connected flats and business lounge.
- ▶ IGBC & GRIHA Certified Green Building Project with Gold Standards and rating.
- ▶ 1492 trees to be planted in the name of mothers of the flat owners as memories forever.

LIVE LIFE.....DIGITAL STYLE

1st
time in
Greater
Noida

The Lake City with SMART DIGITAL HOMES



RUDRA
AQUACASA

The First Lake City

2, 3 & 4 BHK LIFESTYLE APARTMENTS
GH 05A, SECTOR 16, GREATER NOIDA (WEST)

Unit size -

1320 sq.ft
2BHK + Study

Contact for more info: **9540644444, 9540744444**